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Education

Experience

Wentworth Institute of Technology 2012 - 2016

Bachelor of Sciene in Industrial Design

Other Things

Skill Focus

- _ Softgoods
- _ Product + Lifestyle Photography
- _ Furniture Design

Samsonite

Softgoods Designer I & II Mansfield, MA // November 2017 - Decmeber 2023

_Drove impactful transformations in customer presentations by introducing lifestyle product photography, leading to more successful deal closures. Initially managing all photography tasks personally; I established a new standard, necessitating strategic expansion and restructuring of the in-house photography/creative team.

_Evolved the Softside Aesthetic with innovative designs, deviating from historical norm and collaborated with the President of Design to formulate and implement a new design strategy, refining Samsonite's aesthetic identity.

_ Communicated daily with Chinese counterparts and factories, overseeing the end-to-end product development process from concept inception to pre-production and quality control.

_Designed a comprehensive range of stand-alone pieces and collections of softside luggage, bags, and accessories across diverse price points for Samsonite and umbrella brands, including Hartmann, High Sierra, and ebags. Developed both with a small team and independently.

Freelance Photographer

2017-Present

_Commissioned for a variety of work including food, interiors, portraits, commercial products and weddings.

_Clients ranged from public corporations to independent artists.

_Work includes lit standard and styled studio photography, environmental and lifestyle.

_Published in RI Monthly and Providence Magazine.

Sprout Studios

Contract Designer

Boston, MA // October 2016 - April 2017

- _ Created graphic assets for Staples bags use for Fall 2018.
- _ Generated Concepts for the future of television for Samsung.
- _ Acted as a main contributor of content for projects including renderings, sketches, CAD models, research and presentations.

Wentworth Design Collaborative

Co-President

Boston, MA // Spring, Summer 2016

- _ Organized logistics and events for Wentworth that expanded networking and collaboration between all grade levels.
- _ Mentored at weekly sessions for underclassmen to develop a peer critiquing environment.
- _ Recruited students and facilitated meetings.



Experience, continued

Vis a Vis

Industrial Design Internship Chennai, India // September - December 2015

- _Developed and prototyped kitchenware, flatware and kitchen appliances with a global team.
- _Provided website layouts, brand strategies, color palettes, and logo concepts for re-branding the company.

Siemens Health Care

Industrial Design Internship Norwood, MA // January - April 2014

- _Collaborated with scientists and engineers to develop and design Chronic Disease Management and Point of Care instruments.
- _Produced packaging solutions and graphics for a handheld blood glucose analyzer and its accessories.

Tavolino - Casual Fine Dining

Server, Runner, Cook Foxboro, MA // 2011-2017

- _Demonstrated in-depth knowledge of the the wine and food menu coming from a scratch kitchen, offering detailed explanations and recommendations to enhance the dining experience.
- _Maintained a polished and professional appearance while providing attentive and personalized service to patrons, ensuring a high level of satisfaction.
- _Generated customer service skills, teamwork, adaptability, and commitment to maintaining high standards in a casual fine dining setting._Produced packaging solutions and graphics for a handheld blood glucose analyzer and its accessories.